



swiftpages.com

- who are we,
- what do we do and ...
- why would **YOU** want to get involved with us?



swiftpages.com is a way for small businesses to join the internet marketing revolution

- for low cost
- with low risk
- and with tremendous profit potential

- **swift**pages.com - helping people around the world



For an incredibly low cost ...

It offers business owners the chance to:

- tell their customers who they are and what they do
- advertise their daily, weekly or one-off specials and change them whenever they want
- reach new audiences



As well, members can offer **discounts** to other members and also obtain discounts from others

Sort of a “discount buying club” ... and that’s got to attract **more clients** to your business



swiftpages.com

also has an online directory of businesses

Like the old style 'yellow pages' but with these two very important differences:



- it is much cheaper
- it allows a much greater depth of information to be communicated to your customer — allowing a business to 'tell their story' **better** (a lot better) and in **full colour** if they want



It is also a 'multiple
commission' company

Which means that **you** can earn
some extra money by being involved
with **us** - and so can other people



How much you earn is determined by **you**

- The harder you work, the more you earn and...
- The smarter you work, the more you earn



We supply you with the
marketing tools and
training to help **YOU** earn
more money



How much more money?

Well...

that's entirely up to you!



You can earn:

- the cost of your site back
- \$10,000 to \$30,000 a year or ...
- \$50,000 to \$100,000 a year if you want

Or more!



Here are some reasons why you should have a website listed on swiftpages.com:

- it's advertising and promoting your business... 24 hrs a day, all year
- it's easy
- it's quick
- it's worldwide



And...

- it's low cost
- it's highly effective
- it's highly efficient



swiftpages.com allows you to advertise your business as well as your daily, weekly and one-off specials ...

and update them when you want, as many times as you want



Usually ...

it can be very expensive if you have a website built for you

It can cost a minimum of \$3,000 and anything up to \$10,000 for even a **small** website!



That sort of money is too much for most small businesses to even contemplate

But it costs only **\$330** (including GST) to build a website and have it listed on **swiftpages.com**

You have to admit -
that's incredible value!



You can build your own site - or, for a small additional fee, have one of our “preferred suppliers” build it for you

You can pick from nine different template designs (with numerous variations) and ...

- Use your own words and pictures
- Edit it any time, day or night
- Change it many times as you like



If you already have a website hosted elsewhere, you can link your **swiftpages.com** listing to your existing site at no extra cost and ...

- be listed in our directory
- have an additional website that you can use

How about that? Cheap advertising and really no fuss or bother at all

You just register your site with us and pay an incredibly low annual fee



But what if there are only a few businesses involved with **swiftpages.com** in your area?



What a fantastic advantage!

You will be one of the few names that potential customers will see ...

what an advantage over your competitors!



What if there are many businesses involved with **swiftpages.com** in your area?

This is bound to be the case after we have been operating in your area for a while...



Can you afford **NOT** to be involved?

Your competitors will be visible on **swiftpages.com**, so you will need to be as well

You really **need** to be listed in our directory



Want to earn money
with us?

How about...



- The cost of your site back
- \$10,000 to \$30,000 a year
- \$50,000 to \$100,000 a year
- ***or more!***



Want your website built and listed in **swiftpages.com** for free?

Then all you need to do is this...



Over a period of weeks or months or even years (whatever suits you) - recommend us to about **7** of your business colleagues

If they register and get their site with us, you will easily generate enough income to cover the cost of your own site



...and if you register as an associate, and you get all of them to register with us in the same month, you only need **5** !



Want your website built and listed in **swiftpages.com** for free?

AND earn between \$10,000 and \$100,000 a year?



Well ultimately...

you need to answer this:

**Are you interested in making
more income?**



We guess that...

the answer is “**YES!**” but of course you probably have a few questions that you want answers to

So let's have a look at a few issues...



Why make a passive income?

It revolves around three things:

- **Money**
- **Time**
- **Security**



Money

Would you like to make more money?

Perhaps more money than you currently make in your present job?

With swiftpages.com you could generate more than your current income with about 5 -15 hours a week



Time

Clearly, this increased income would give you more **time** than you have now to spend on doing the things you like

Think of it...

more money *and*
more time to enjoy it!



Security

As well, you can gain short-term and long-term **security**

So, if you can't go into work because of sickness or an accident **you will still get paid!**

Compare that to your current situation...



Long-term security

Additionally, you can gain long-term and retirement security

So you can have more **money** when you **retire**

This is important because there is no such thing as job security any more

Remember: you could get fired or laid off at any time!



Retirement life today...

When you retire at 60 or 65...

You will have less income in retirement than you had when you were working

Yet you cannot achieve the life style you want now (**money**, **time** and **security**)

So it will be a disaster when you are on the old-age pension or receiving superannuation benefits



Passive income

It is all about the difference between **active** and **passive** income

So let's explain that a little bit more...



A rich dad once said...

Robert Kiyosaki, author of such great books as, *Rich Dad, Poor Dad*, *The Cashflow Quadrant* and *Rich Dad's Guide to Investing* explains in these books that all income is earned in four different ways, through four different income 'quadrants'...



The four ways of making money are:

E = Employment

S = Self-employment

B = Business ownership

I = Investing



Kiyosaki says...

In the **E** and **S** quadrants income is generated by **actively** working for it. If you do not work, you do not get paid

Therefore, if you are involved with these quadrants you will make an **active** income

About 90% of the population earn their money this way



The **B** and **I** quadrants...

In contrast, in the **B** and **I** quadrants you earn a **passive** income through the concept of leverage

Leverage simply means using other people's time or other people's money

Through leverage you can generate a **passive** income that can continue for your lifetime and beyond



Leverage

You can leverage your time through:

- Franchised systems
- Utilising other people
(employees or other franchisees)
- Investing money
(yours or other people's)



However...

It's very difficult for the average person to get into the **B** or **I** quadrants

- It costs lots of money (**capital outlay**)
- You can easily lose your money (**high risk**)
- It requires training and experience (**expertise**)
- It takes up to 80-100 hours a week (**long hours**)
- It may take some time (**years**) to develop a positive cash flow
- It probably has **high overheads**



But what if there was a way ...

where you could establish your own business, but there were **none** of the previous requirements?



You could own and run...

Your **own** business

- **Part time** (5 to 15 hours per week)
- **From home** (or your office if you wanted)
- With **no risk** and with only about **\$300** outlay
- With almost **no overheads**
- Yet this business could earn you **\$5,000** (or more) per month
- And this could be a **passive** income



Would this interest you?

- Could you think of some bills that could be paid?
- What about some extra lifestyle choices like a new car or a better home?
- Perhaps a fabulous holiday overseas each year?
- What about a some wonderful new clothes for yourself or your partner?
- Private school for the kids?



All this is possible

And it comes with a **training system** that **teaches** you how to operate your own business

In addition, it comes with a **marketing system** that allows you to conduct your business **quickly, cheaply** and **easily**



Would you be interested?

Well, there are probably a few more details that you would like to know



What do you have to do?

To earn \$10,000 to \$100,000 a year, you need to do these five things:

- 1. Don't change**
- 2. Hand / email out information**
- 3. Use the site yourself**
- 4. Find some people who want a website**
- 5. Establish a business network**



1. Don't change

Just keep on doing what you normally do when you talk to people

Perhaps similar to you recommending: a dentist you liked, or a holiday location you thought was great, or a TV show you enjoyed

Just keep doing what you do now and **don't change**



2. Hand / email out information

We have an extremely profitable business that takes about 2-15 hours of work a week

We invite people to become involved. We do this by handing out or emailing information to people who want help and advice on how to make some extra money

Then we help them become successful



3. Use the **swiftpages.com** site yourself

We have some amazing businesses represented on the **swiftpages.com** website. These are now being introduced to prospective customers around the world

Many associates offer other **swiftpages.com** site owners a substantial discount on their products and services, which saves you money and allows them exposure to a bigger customer base



4. Find some people

All you need to do is:

Find people, who want to make \$1,000 per month and who are prepared to work to get it

You can easily do this over the next twelve months



5. Establish a business

Over a 2 to 5 year period...

Between you and the people you talk to and those who they talk to, and so on... you'll find that you can end up with many people in your business who will take a website listing in the **swiftpages.com** directory each year

Yet you only need to introduce about 5 to 15 leaders like yourself



Compensation Plan

# of Teams Min Team Volume Org Volume	1	2 625	3 1250	4 5000	5 12500
BONUS	BRONZE	SILVER	GOLD	EMERALD	DIAMOND
1	15%	15%	15%	15%	15%
2	8%	8%	8%	8%	8%
3		4%	4%	4%	4%
4			4%	4%	4%
5				5%	5%
6					8%
FAST START POOLS	4%	4%	4%	4%	4%
			1%	3%	4%



AND...

**We will help you — provided
you are prepared to work and
learn and to help others do
the same**



The rewards...

You'll be a respected and recognised **business leader**

You can **travel** around the world each year (tax deductible)

You'll be able to **quit your job** — tell the boss he cannot afford you any more!

You will be able to **do whatever you want** every day, and take **holidays** whenever and wherever you like



And that's it!

Would that be too hard to take?

What do you think?



Let's summarise...

This is a legal and ethical business involved with marketing (not necessarily sales). It can generate an enormous income for you, which can provide you with:

More **TIME** than you have now

More **MONEY** than you have now, and

More **SECURITY** for you, both now and in the future



BUT...

You have to want to **change your life** from what you have now **to what you could have**

You have to be prepared to work (either part or full-time) for 2 to 5 years to establish your business

All that is required is to pass along information to people who are interested



You might ask...

Can I do it? Well, yes you can and we will help you

Will it work for me? Well, yes it can and we will help you

What will my friends think? They'll probably want some information about it too



You can change your life with this business

Do you want to be a victim of your circumstances forever?

Will you volunteer to have a life of constant regret?



Based on the information you have seen here,

Is there any reason that you should not proceed?

If the answer is “NO”, then we suggest that you get started



Based on the information you have seen here,

Is there any reason that you should not proceed?

If the answer is “NO”, then we suggest that you get started